

Monetizing: Making \$\$ Online



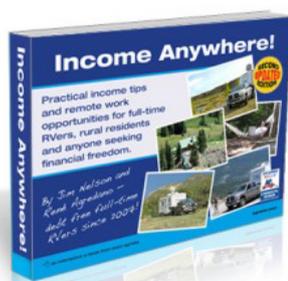
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Tripawds
Co-Founder



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Keep the Tail Wagging
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- 1 CONTENT :** The success of any blog-based business depends on publishing consistent quality content of special interest to your target audience, supported by effective SEO practices, an email newsletter and ongoing social media marketing.
- 2 PASSIVE INCOME :** Focus on developing passive income streams, generating recurring revenue that requires little or no interaction with customers. Examples include affiliate marketing, and automated e-book sales or information products.
- 3 MULTIPLE REVENUE STREAMS :** Do not depend upon only one method of generating income from your website. Consider the following methods for creating multiple ways to make money from your website.
- 4 ADVERTISING :** Numerous platforms exist for implementing ad banners and text link ads on any website. Identify your most popular pages and posts and monetize them with advertising. Also consider including custom advertising packages for specific sponsor/brand partnership campaigns.
- 5 AFFILIATE SALES :** Identify brands and products specific to your niche and inquire about direct affiliate programs or search platforms such as amazon, cj, shareasale, linkshare, and others.
- 6 E-COMMERCE :** Add product sales to your site by implementing a shopping cart to sell physical goods and/or info products. Develop drop-ship relationships with manufacturers to avoid inventory management. Cart solutions include Paypal, WooCommerce, Marketpress, SamCart and many more.
- 7 E-PUBLISHING :** Write an e-book! You likely already have most of the content you need. The time and effort you invest up front will pay off with passive income for years to come when implementing an automated purchase and delivery platform.
- 8 GIFT SALES :** Every niche needs a t-shirt. All audiences love an annual calendar. Branded apparel and gifts help build a sense of community and make for great marketing. CafePress is free and easy.
- 9 BRANDS & SPONSORS :** Present specific brands you believe would benefit from reaching your audience with comprehensive campaign proposals including product reviews, give-aways, newsletter sponsorship, website advertising, social media engagement, and more.
- 10 FREEMIUM BENEFITS :** Build a niche community or membership site by offering free content or services to everybody while providing premium benefits for registered members—access to protected content, private webinars, informative downloads, gifts, etc.

Jim Nelson is co-founder of Tripawds, the largest online community for three legged pets and their people, and co-author of Income Anywhere! This fun and informative e-book tells the story of how Jim and his wife Renee grew the Tripawds community, managing it from their RV while travelling the country with their spokesdog Jerry—and how they continue to do so with Wyatt. This 60+ page PDF is packed with tips and resources for building a successful online business.

Three Free Copies! Coupon Code: BP995 Exclusively for BlogPaws attendees, first-come first-served. Act now! If code does not work, all coupons have been used up. Offer expires June 30, 2015.

Save Half Off! Coupon Code: BP50 Enter code at checkout for 50% off. Offer expires June 30, 2015

<http://bit.ly/income-anywhere>